

diversitas

Expanding Diversity in Wealth Management Since 2017

Founded and Guided by
The University of Akron

sponsorship

DIVERSITAS 2024: DIVERSITY OF TALENT; DIVERSITY OF OPPORTUNITIES

Founded in 2017 at The University of Akron, Diversitas aims to make the financial planning profession and the wealth management industry more inclusive through education, mentoring and human connection. We seek to expand the participation of underrepresented groups by mitigating the leading barriers to entry - a lack of education, understanding and awareness.



INVESTMENT NEWS
DIVERSITY, EQUITY &
INCLUSION AWARD
RECIPIENT



24 PARTNER
UNIVERSITIES



INAUGURAL
THINKADVISOR
LUMINARIES AWARD
RECIPIENT



3000 STUDENTS
ENROLLED



RIA INTEL
FINALISTS

DIVERSITAS SPONSORSHIP BENEFITS:

PROMOTION

Your sponsorship includes tags to regular, professionally created and widely followed social media posts on:



Custom social media packages are available, including the ability to promote your custom content.

Sponsorship includes your logo on our website and other collateral, providing access to thousands of unique people who visit us monthly.

WORKFORCE EXPANSION

Connect with thousands of students nationwide who are studying financial planning at one of our 24+ Partner Universities for internships, residencies and permanent positions.

NETWORKING

Increase your network by attending and speaking at our annual Symposium and three interim events, where thousands attend consistently, virtually and in person.

UPCOMING EVENTS

ANNUAL SYMPOSIUM (LIVE AND VIRTUAL)

Thursday, February 8, 2024, from 11:30 a.m. - 3:30 pm. ET. All are welcome to attend.

3 FORUMS (VIRTUAL)

Tuesday, April 9; Tuesday, September 10; Tuesday, November 12; all from 1 - 2 p.m. ET. All are welcome to attend.

SPONSORSHIP OFFERINGS

GOLD - \$5000

- VIDEO MESSAGE RUNNING ON EVENT WEBSITE PRE AND POST-EVENT IN LOOP.
- LOGO AND ACTIVE LINK ON DIVERSITAS WEBSITE.
- LOGO PLACEMENT ON DEDICATED EVENT MARKETING MATERIALS.
- ABILITY TO SUBMIT THOUGHT LEADERSHIP CONTENT TO DIVERSITAS RESOURCE LIBRARY.
- TAGGED IN AT LEAST 4 SOCIAL MEDIA POSTS.

PLATINUM - \$10,000

- ALL OF THE "GOLD" SPONSOR BENEFITS PLUS:
- INCLUDES PRIMARY PLACEMENT OF PERSONNEL IN PANELIST ROLE FOR NATIONAL SYMPOSIUM OR VIRTUAL FORUM. INCLUDES DEDICATED MENTION IN 2 SOCIAL MEDIA POSTS.
- INCLUDES ONE SEAT ON 2024 DIVERSITAS ADVISORY BOARD.

KEYNOTE SPONSOR - \$20,000

- ALL OF THE "GOLD AND PLATINUM" SPONSOR BENEFITS PLUS:
- INCLUDES KEYNOTE SPEAKER FOR NATIONAL SYMPOSIUM.
- INCLUDES ONE CUSTOM EMAIL BLAST SENT BY DIVERSITAS TO ENTIRE ATTENDEE LIST.
- PRIMARY, PROMINENT LOGO PLACEMENT ON ALL COLLATERAL.

CONTACT US

CARINA DIAMOND

MBA, CFP, AIF, Director of Diversitas
cdiamond@uakron.edu | 330.819.0922

KEYNOTE SPONSOR



PLATINUM SPONSORS



GOLD SPONSOR



IN KIND SPONSORS

